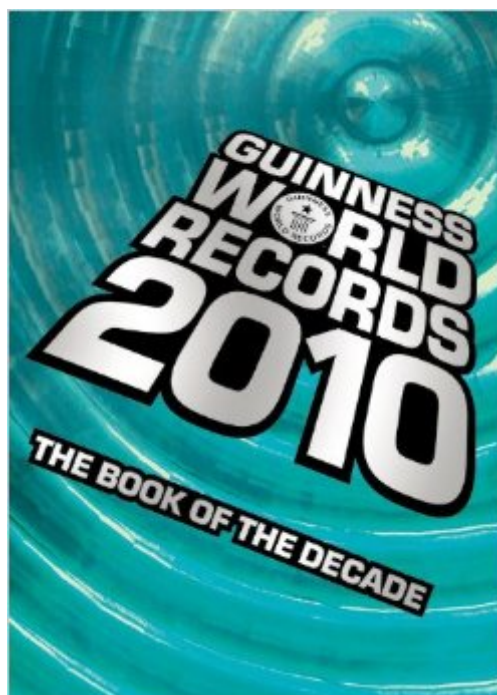


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# Guinness World Records 2010: The Book Of The Decade



## Synopsis

Guinness World Records 2010 continues to build on the intriguing, informative, inspiring and instructional records and superlatives that have made Guinness World Records one of the most famous brands and an annual best-seller around the world. Over 100 million copies have sold since the first edition was published in 1955. Nearly 4 million copies are sold every year in more than 100 countries and in 25 languages. What's new in GWR10?... - Free downloadable content, including videos, photographs, screensavers and interviews- 100% new photographs and fully updated records- Brilliant new "steampunk" graphic novel design- New sections and record threads celebrating the first decade of the 21st century- Top 50 Records of the Decade- Record of the Day - one for every day of the year- Unbreakable Records (those that will seemingly never be broken)- Lasts (records such as the last living survivor of the Titanic disaster, or the last known dodo)- The Name's Bond (celebrating the James Bond phenomenon)- Culture Shock (unusual rituals and festivals around the globe)- Gold (the commodity that never loses its luster)- Updated gazetteer sections covering records in all major regions of the world- Fully updated regular sections, including Space, Planet Earth, The Animal Planet, The Body, Human Achievements, Engineering and Technology, The Modern World, Arts and the Media and, of course, Sports.

## Book Information

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## Customer Reviews

Each year, I eagerly await the arrival of the updated "Guinness World Records." Indeed, it seems to get a bit wilder each year, as new (and sometimes wacky) records are reported. The rules as to what qualifies as a record are laid out (as they are each year). The fun begins even just by randomly

leafing through pages (my favorite way of perusing these volumes). The first page begins with "Firsts," such as the first cloned animal (Remember her name? Dolly!); the first in-flight movie (in 1925); the first e-mail; and so on. Some random entries. . . Pages 36-37: the most productive copper mine; the highest active volcano; the longest column of ants (a 328 foot long procession of army ants); the narrowest country. Pages 52-53: the newest Iguana; the most endangered reptile; the largest snake of all time. But it's really the human achievements, I think, that intrigue most people. Among these (pages 76 and following): the farthest washing machine throw by an individual (a hair over 11 feet); heaviest vehicle pulled by hair (count me out in trying to match this feat!); longest waterfall descent in a canoe; greatest distance covered in a pedal-powered boat; circumnavigation of the globe on a bicycle). The volume is organized by a number of overarching categories--Space, Planet Earth, Animal Planet, The Body, Human Achievements, Travelers' Tales, Gazetteer, Modern World, Engineering & Technology, Art & Media, and Sports. A couple examples from a few of these categories to add some flavor. Engineering & Technology: tallest structure, first manned hydrogen-powered aircraft, largest machine ever built, highest capacity chicken manure station (on page 185; this isn't a joke!).

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